



ASK AUTOMOTIVE LIMITED

(Formerly known as ASK Automotive Private Limited)

Date: May 07, 2025

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001 Scrip Code: 544022 ISIN No.: INE491J01022	National Stock Exchange of India Limited Exchange Plaza, C-1, Block - G, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 Symbol: ASKAUTOLD ISIN No.: INE491J01022
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Sub: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulation, 2015 ("SEBI Listing Regulations") – Appointment of Mr. Prashant Kumar Gupta as President & Chief Marketing Officer of the Company

Dear Sir/Madam,

Pursuant to Regulation 30 read with Schedule III of the SEBI Listing Regulations, we wish to inform that basis the recommendation of the Nomination and Remuneration Committee, the Board of Directors of the Company on May 7, 2025, approved the appointment of Mr. Prashant Kumar Gupta as President & Chief Marketing Officer of the Company, forming part of the Senior Management of the Company, with effect from May 7, 2025.

The details required under Regulation 30 of the SEBI Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, is enclosed herewith as

Kindly take the same on your records.

Thanking you.

Yours Faithfully,
For **ASK Automotive Limited**

RAJANI
SHARMA

Digitally signed
by RAJANI
SHARMA
Date: 2025.05.07
18:15:31 +05'30'

Rajani Sharma
VP (Legal), Company Secretary &
Compliance Officer
Membership No.: ACS14391

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Annexure A

Details under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read along with SEBI Circular SEBI/HO/CFD/CFD PoD1/P/CIR/2023/123 dated July 13, 2023

Sl. No.	Details of Information that required to be provided	Details of Mr. Prashant Kumar Gupta
1.	reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise	Appointment
2.	date of appointment/ re-appointment/cessation (as applicable) & term of appointment/ re-appointment	May 7, 2025 Term of Appointment is not applicable since he will be in full time employment
3.	brief profile (in case of appointment)	He has completed B. Tech (Mechanical) from Pune University and Post Graduated Diploma in Marketing Management from Indra Gandhi National Open University. He has rich experience of more than 33 years as Marketing and Business Development Professional. During his tenure, he worked with Sundaram Clayton Limited (a TVS group Company), Rockman Industries limited, amongst others.
4.	disclosure of relationships between directors (in case of appointment of a director).	Not Applicable