



ASK AUTOMOTIVE LIMITED

(Formerly known as ASK Automotive Private Limited)

Date: June 26, 2025

BSE Limited
Phiroze Jeejeebhoy Towers, Dalal Street,
Mumbai - 400 001
Scrip Code: 544022
ISIN No.: INE491J01022

National Stock Exchange of India Limited
Exchange Plaza, C-1, Block - G, Bandra Kurla Complex,
Bandra (East), Mumbai - 400 051
Symbol: ASKAUTOLTD
ISIN No.: INE491J01022

Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 – Signing of Joint Venture Agreement

Dear Sir/Madam,

This is pursuant to Regulation 30 read with Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015, and SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 and further to our intimation dated June 25, 2025 regarding Board approval for entering into a joint venture agreement with T.D. Holding GMBH, Germany ("TDH") for manufacturing, marketing and selling sunroof control cables and/or helix cables for passenger vehicles ("JVA") through a joint venture company ("JV Co."), which will be incorporated after execution of JVA.

We would like to inform that the Company has entered into aforesaid JVA with TDH today i.e. 26th June, 2025.

In view of the above and pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read along with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024, the detailed disclosure has been enclosed in Annexure-1 for your information and record.

Thanking you.

For **ASK Automotive Limited**

Rajani Sharma
VP (Legal), Company Secretary &
Compliance Officer
Membership No.: ACS14391



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Annexure-1

Details under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read along with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024.

Sr. No.	Details of Information that required to be provided	Particulars
1.	Name of Party with whom the agreement is entered	ASK Automotive Limited ("ASK" or "Company") and T.D. Holding GMBH, Germany ("TDH")
2.	Purpose of entering into the agreement	ASK and TDH have entered into a Joint Venture Agreement to form a Joint Venture Company in India ("JV Co.") for manufacturing, marketing and selling sunroof control cables and/or helix cables for passenger vehicles ("Products").
3.	Shareholding, if any, in the entity with whom the agreement is executed	NIL
4.	Significant terms of the agreement (in brief) special rights like right to appoint directors, first right to share subscription in case of issuance of shares, right to restrict any change in capital structure etc.	<ul style="list-style-type: none"> The proposed shareholding of ASK and TDH in the JV Co. will be as follows: <ul style="list-style-type: none"> a) ASK: 49% b) TDH: 51% The Board of JV Co. shall at all times comprise of five (5) Directors out of which ASK shall be entitled to nominate two (2) Directors and TDH shall be entitled to nominate three (3) Directors. JV Co. shall be engaged in the business of manufacturing, marketing and selling of Products to Original Equipment Manufacturers, Original Equipment Suppliers, and Tier one (1) suppliers in India. TDH will also provide the JV Co. technical know-how/technology to manufacture the Products.
5.	Whether, the said parties are related to promoter/promoter group/ group companies in any manner. If yes, nature of relationship	No
6.	Whether the transaction would fall within related party transactions? If yes, whether the same is done at "arm's length"	No
7.	In case of issuance of shares to the parties, details of issue price, class of shares issued	On the incorporation of JV Co., equity shares of JV Co. will be issued to ASK and TDH Companies at face value of Rs. 10 each.
8.	Any other disclosures related to such agreements, viz., details of nominee on the board of directors of the listed entity, potential conflict of interest arising out of such agreements, etc.	There will be two common directors in ASK and JV Co., except that, no potential conflict of interest will arise out of this JVA
9.	In case of termination or amendment of agreement, listed entity shall disclose additional details to the stock exchange(s): a) name of parties to the agreement; b) nature of the agreement; c) date of execution of the agreement; d) details of amendment and impact thereof or reasons of termination and impact thereof	NA

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