



ASK AUTOMOTIVE LIMITED

(Formerly known as ASK Automotive Private Limited)

Date: January 04, 2025

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001 Scrp Code: 544022 ISIN No.: INE491J01022	National Stock Exchange of India Limited Exchange Plaza, C-1, Block - G, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 Symbol: ASKAUTOLTD ISIN No.: INE491J01022
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Sub: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulation, 2015 (“SEBI Listing Regulations”) – Resignation of Mr. Sanjeev Arora, Senior Vice President – Head of Investor Relations and Chief Investor Relations Officer of the Company

Dear Sir/Madam,

Pursuant to Regulation 30 read with Schedule III of the SEBI Listing Regulations, it is hereby informed that Mr. Sanjeev Arora, Senior Vice President – Head of Investor Relations and Chief Investor Relations Officer of the Company (identified as Senior Management Personnel) and who was also responsible for handling Corporate Financial Strategy of the Company, has tendered his resignation on January 03, 2025.

The Company has accepted his resignation today i.e. January 04, 2025, and he will be relieved from his duties w.e.f the close of business hours on January 06, 2025 ('effective date').

Additionally, please be informed that his services were also extended to ASK Automobiles Private Limited, a wholly owned subsidiary of the Company, where he was appointed as the Chief Financial Officer, alongside his existing role within the Company. As a result, following his resignation from the Company, his services will also be ceased with the subsidiary, from the effective date.

The details required under Regulation 30 of the SEBI Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, along with copy of his resignation is enclosed herewith as **Annexure-1**.

Kindly take the same on your records.

Thanking you.

Yours Faithfully,
For **ASK Automotive Limited**

RAJANI

2025.01.04 17:10:02

SHARMA

+05'30'
2024.005.20320

Rajani Sharma
VP (Legal), Company Secretary &
Compliance Officer
Membership No.: ACS14391

Corporate Office: -

Plot No. 13-14, Sector - 5, I.M.T. Manesar,

Distt. Gurgaon. PIN - 122050 (Hr.)

Ph: 0124 - 4396900

e-mail: info@askbrake.com

: roc@askbrake.com

Website : www.askbrake.com

Registered Office:

Fiat No. 104, 929/1, Naiwala,

Faiz Road, Karol Bagh,

New Delhi - 110 005

Tel: 011-28758433, 28759605

011-28752694, 43071516

CIN: L34300DL1988PLC030342





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Annexure-1

Details under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read along with SEBI Circular SEBI/HO/CFD/CFD-PoD1/P/CIR/2023/123 dated July 13, 2023

Sr. No.	Details of Information that required to be provided	Details of Mr. Sanjeev Arora
1.	reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise	Mr. Sanjeev Arora has resigned for his personal reasons.
2.	date of appointment/re-appointment/cessation (as applicable) & term of appointment/re-appointment	Resignation effective from the close of business hours on January 06, 2025.
3.	brief profile (in case of appointment)	Not Applicable
4.	disclosure of relationships between directors (in case of appointment of a director).	Not Applicable

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To,

Ms. Ibha Ji,

CHRO, ASK Automotive Limited

Gurugram, Haryana, India

Dear Mam,

Sub : Resignation

Good afternoon,

As discussed with our Chairman and Managing Director (Mr. KS Rathee), I hereby decide to move on from the services of our esteemed company for personal reasons.

I am extremely proud of my association with ASK Automotive Limited ('ASK'). It gives me immense satisfaction that I could make meaningful contribution under his guidance and inspiration to take ASK to the next level. I would certainly cherish our memorable, historical landscape IPO moments.

Lastly, I agreed with him for final relieving by 6th January, 2025 ('Said Date').

Moreover, you may be aware that my services were loaned to ASK Automobiles Private Limited, wholly owned subsidiary of ASK and accordingly I was appointed as the Chief Financial Officer of ASK Automobiles Private Limited with effect from 01/08/2024, in addition to my existing role in ASK. Therefore, pursuant to my resignation from ASK my services as the Chief Financial Officer of ASK Automobiles Private Limited will also be ceased from effective Said Date.

Thanks and Regards

Sanjeev Arora

SAsola
3/1/25

OK
Accepted
4/2/25