



ASK AUTOMOTIVE LIMITED

(Formerly known as ASK Automotive Private Limited)

Dated: 28th December, 2023

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001 Scrip Code: 544022 ISIN No.: INE491J01022 Re.: ASK Automotive Limited	National Stock Exchange of India Limited Exchange Plaza, C-1, Block - G, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 Symbol: ASKAUTOLTD ISIN No.: INE491J01022 Re.: ASK Automotive Limited
--	---

Sub: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulation, 2015 ("SEBI Listing Regulations") - Appointment of Mr. Anil Shinkar as President, Marketing (Export & Passenger Vehicle) of the Company

Dear Sir/Madam,

Pursuant to Regulation 30 read with Schedule III of the SEBI Listing Regulations, we hereby inform you that basis the recommendation of the Nomination and Remuneration Committee, the Board of Directors of the Company on December 28, 2023, approved the appointment of Mr. Anil Shinkar, as the President – Marketing (Export & Passenger Vehicle) of the Company, forming part of the Senior Management of the Company, with effect from January 3, 2024.

The details required under Regulation 30 of the SEBI Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, is enclosed herewith as **Annexure A**.

Kindly take the same on your records.

Thanking you.

Yours Faithfully,
For **ASK Automotive Limited**

RAJANI SHARMA
Digitally signed
by RAJANI SHARMA
Date: 2023.12.28
16:29:05 +05'30'

Rajani Sharma
Vice President (Legal) Company Secretary and Compliance Officer
Membership No.: ACS14391

Corporate Office: -
Plot No. 13-14, Sector - 5, I.M.T. Manesar,
Distt. Gurgaon. PIN - 122050 (Hr.)
Ph: 0124 - 4396900
e-mail: info@askbrake.com
: roc@askbrake.com
Website : www.askbrake.com



Registered Office:
Flat No. 104, 929/1, Naiwala,
Faiz Road, Karol Bagh,
New Delhi - 110 005
Tel: 011-28758433, 28759605
011-28752694, 43071516
CIN: U34300DL1988PLC030342

Annexure A

Details under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read along with SEBI Circular SEBI/HO/CFD/CFD-PoD1/P/CIR/2023/123 dated July 13, 2023

Sr. No.	Details of Information that required to be provided	Details of Mr. Anil Shinkar
1.	reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise	Appointment
2.	date of appointment/ re-appointment/cessation (as applicable) & term of appointment/re-appointment	January 3, 2024 Term of Appointment is not applicable since he is in full time employment
3.	brief profile (in case of appointment)	Mr. Shinkar is Diploma in Mechanical Engineering and B.E in Production. He has more than 22 years of vast experience in gears, forgings, casting industries. He also has special certification in strategy management and marketing. During his tenure of 22 years, he worked with Kalyani Techno Forge Ltd, Sanjeev Auto Components Ltd., Mahindra Two Wheelers Pvt. Ltd., Tata Motors Limited, Honda Motorcycles & Scooters and Bharat gears.
4.	disclosure of relationships between directors (in case of appointment of a director).	Not Applicable